

2022 Private Data Hard facts

- Data breaches happen daily, and databases are the hackers “Crown Jewels.
- The financial fines and damages coming from data breaches are significant.
- Security and Privacy Regulations keep on developing and are consolidating.
- Private data is everywhere and in the least expected places.
- The need to share Private data is growing constantly and becoming a must in the digitalization transformation process.
- The use of cloud and SAAS application can create privacy regulations violations
- Covid 19 forced the organizations to work remotely which created a real challenge in keeping compliance to security and privacy regulations.

Infognito Mission Statement

Provide compliance to privacy and security regulations
for private data In Databases

Infognito Technology



Discover & Classify

Identify where Private data resides in databases



Anonymize

Anonymize private data and create a “non sensitive” database



Verify

Automated scans for sensitive data , compare scan results, find and anonymize the newly added private data

Infognito systems provides the following advantages

- Infognito systems provide compliance to security and privacy regulations regarding private data in databases.
- Infognito systems enable the use of developed data services in a secure way and without violating regulations.
- Infognito systems are simple to implement, provide automation and are a central system from which an identical privacy policy can be implemented.
- Infognito systems provides the DPO/Compliance teams full visibility and control over private data in the organization’s databases.



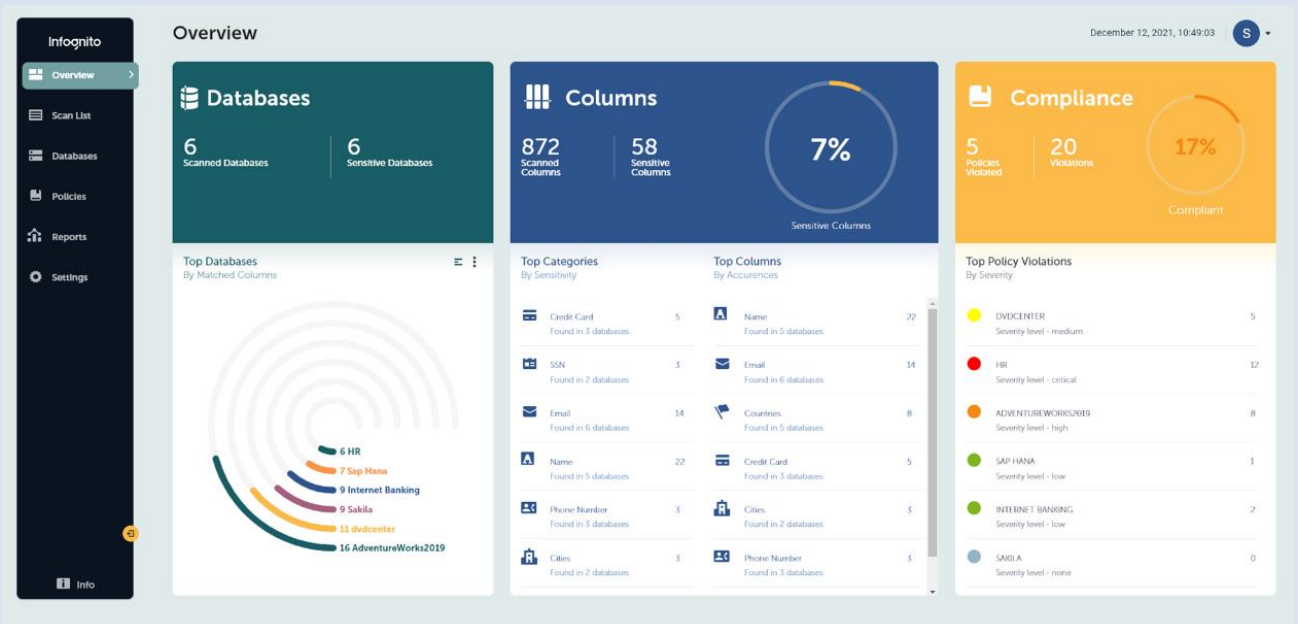
Infognito Data Anonymizing Systems

Infognito
Next Generation
Private data
masking system



- ✓ Secure
- ✓ Reliable
- ✓ Simple
- ✓ Automated

Infognito Compliance Dashboard



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