



## Head Off Performance Problems Using Behavior Analytics & Dynamic Thresholds

- Many times IT departments become aware of performance problems only after they affect users, at which point the root cause has been masked by a myriad of symptoms
- Alerts (from existing performance monitors) based on fixed thresholds don't help; existing monitors either issue too many alerts which are ignored or they miss important problems
- ConicIT (working with your existing monitors) uses a **proprietary learning engine** that automatically collects information and creates **dynamic thresholds** tailored to your systems' behavior - key is learning what normal behavior is **for your shop** to be able to identify anomalies
- Proactive, meaningful and actionable alerts which notify staff of application performance problems before they affect users
- Elimination of false alarms – alerts will be issued only when there is a real problem due to ConicIT's learning anomaly detection combined with domain knowledge of **your unique environment**
- Indicative (vs. symptomatic) information captured as the anomaly occurred - enabling faster, cheaper root cause analysis. Staff can replay the problem as if they were there